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IN THE U.S. PATENT AND TRADEMARK OFFICE Patent Application and Fee Transmittal Letter

ASSISTANT COM	MISSIONER FOR PATENTS
Washington, D.C.	20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n):

(X) Utility () Design

original patent application,

continuing application, ()

Fort Collins, Colorado 80525

() continuation-in-part () continuation or () divisional of S/N

filed

INVENTOR(S): Steven O. Markel, 3031 E. Wyecliff Way, Highlands Ranch, Colorado 80126

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TITLE: COLLECTION OF AFFINITY DATA FROM TELEVISION, VIDEO, OR SIMILAR TRANSMISSIONS Enclosed are:

Specification 20 pages, including 2 pages claims and 1 page Abstract (\mathbf{X})

(X) The Declaration and Power of Attorney. () signed (X) unsigned or partially signed

(X) _____ sheets of (X) formal drawings (two sets) () informal drawings (one set)

Information Disclosure Statement and Form PTO-1449 () Associate Power of Attorney

rity document(s) () (Other)

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CLAIMS AS FILED BY LARGE ENTITY							
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS			
TOTAL CLAIMS	6	6 - 20 = 0	20 = 0 X \$18				
INDEPENDENT CLAIMS	2	2 - 3 = 0	-3 = 0 X \$84				
ANY MULTIPLE DEPENDENT CLAIMS			X \$280	\$0			
	\$740						
TOTAL FILING FEE				\$740			
OTHER FEES				0			
TOTAL CHARGES				\$740			

) Attache	ed is	a c	heck	tor	\$_
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Typed name: Christie Cochran

Respectfully submitted.

Russell S. Krajec

Attorney/Agent for Applicant(s)

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